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July 26th, 2022

The Honorable Karen E. Spilka  
Senate President  
Massachusetts State House  
Boston, MA 02133

The Honorable Ronald Mariano  
Speaker of the House  
Massachusetts State House  
Boston, MA 02133

The Honorable Michael Rodrigues  
Chair, Senate Committee on Ways and Means  
Massachusetts State House  
Boston, MA 02133

The Honorable Aaron Michlewitz  
Chair, House Committee on Ways and Means  
Massachusetts State House  
Boston, MA 02133

The Honorable Eric Lesser  
Massachusetts State House  
Boston, MA 02133

The Honorable Jerald Parisella  
Massachusetts State House  
Boston, MA 02133

The Honorable Patrick O'Connor  
Massachusetts State House  
Boston, MA 02133

The Honorable David Muradian  
Massachusetts State House  
Boston, MA 02133

**RE: AIM Statement in Support of H.3993/S.2862, *An Act regulating sports wagering***

Dear President Spilka, Speaker Mariano, and members of the conference committee:

On behalf of the Associated Industries of Massachusetts' (AIM) over 3,400 cross-industry business members, I write in support of H.3993/S.2862, *An Act regulating sports wagering*. AIM supports the legalization and regulation of sports betting, as well as the economic advantages it can bring to the Commonwealth, and it is our hope the compromise you are considering will be finalized this session.

The legalization of sports betting in Massachusetts is an opportunity to bring new jobs and revenues to the state, while simultaneously allowing the Commonwealth to remain competitive in an already-booming sector. 32 states, Washington, D.C., and Puerto Rico have all legalized sports betting, including Massachusetts neighboring states of Connecticut, New York, New Hampshire, and Rhode Island. The fledgling sports betting industry is already generating over \$8 billion in revenues, available to be taxed and used for state and local projects. A recent estimate by the gaming analytics firm Eilers & Krejcik finds that total revenues from legalized sports wagering in Massachusetts could reach \$565 million annually.

In addition to the direct, taxable revenue that legalized sports betting will bring to Massachusetts, positive spillover effects will impact other industries as well. Restaurants, bars, hotels, and other retail establishments stand to gain from the increased economic activity, spend, and fan engagement that legalized sports betting generates around games and sporting, especially high-profile events such as the Super Bowl and March Madness.

The legalization and regulation of sports betting in Massachusetts will open a treasure trove of economic resources that would otherwise be unavailable to the Commonwealth, and as such AIM urges you to continue on the path towards a mutually beneficial compromise for Massachusetts residents and the state economy. Thank you in

advance for your time and consideration of these comments. Should you require any additional information, please don't hesitate to contact me at either [REDACTED]

Sincerely,

A handwritten signature in black ink, appearing to read "Brooke Thomson". The signature is fluid and cursive, with a large, sweeping flourish at the end.

Brooke M. Thomson  
Executive Vice President for Government Affairs  
Associated Industries of Massachusetts (AIM)