



DRAFTKINGS PARTNERS WITH GEOCOMPLY TO OFFER NEW SUITE OF SOLUS GEOLOCATION SERVICES

Solus Solution Provides the Most Comprehensive, Cutting-Edge GeoLocation Technology for the Daily Fantasy Sports Industry

BOSTON, Mass., November 20, 2015 – DraftKings Inc., a leading destination for daily fantasy sports (DFS), today announced that the Company has partnered with GeoComply to employ its global market-leading Solus geolocation technology. This new suite of services provides best-in-class, innovative geolocation and anti-fraud solutions designed specifically for the DFS market.

GeoComply's geolocation services are designed to verify player eligibility for the DraftKings site, based on the player's current location, accurate to within 50 yards in most cases. Common methods used to circumvent location checks such as proxies are restricted and will invalidate a player's eligibility. Solus is a low-profile tool designed to provide the best available defense against proxies, while minimizing any impact for DraftKings users within allowed locations.

"We are committed to the integrity of our product, which is why we are partnering with GeoComply to leverage their industry-leading geolocation compliance solution," said DraftKings COO Paul Liberman. "The introduction of this new service is part of our ongoing efforts to ensure that we continue to meet and exceed the increasing demands within the DFS industry, while also continuing to innovate."

"DraftKings has been an innovative leader in the DFS industry and we're proud to offer our services on their site and to their players," said Anna Sainsbury, CEO of GeoComply USA. "DraftKings is the ideal partner to help take our Solus solution to a new level of engagement and further enhance its consumer protection services via our adaptive technologies."

For more information on DraftKings, please visit www.draftkings.com.

About DraftKings

DraftKings, Inc. is a leading skill-based Daily Fantasy Sports (DFS) gaming destination for fans in North America and soon within the United Kingdom to compete in single-day online games for cash and prizes across the largest variety of professional and collegiate sports. DraftKings is the exclusive DFS partner of Major League Baseball, the National Hockey League, Major League Soccer, NASCAR and Ultimate Fighting Championship. Founded in 2012 by CEO Jason Robins, CRO Matt Kalish and COO Paul Liberman, DraftKings is headquartered in Boston, Mass.

About GeoComply

GeoComply is the market leader for “compliance grade” geolocation, counting the market leaders for online broadcasting, payments and gaming across North America, Europe and Asia as their customers. Deployed across well over 200 million devices, GeoComply’s gaming division has a near 100% market share in the United States and is licensed as a geolocation service provider by the Nevada Gaming Control Board, the New Jersey Division of Gaming Enforcement and the Commonwealth of Delaware. GeoComply was recognized as Geolocation service provider of the year 2015 by iGaming Business and eGaming Review.

For more information, please visit www.geocomply.com

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